The Pathway Fall Conference

ATLANTIC BEACH, N.C. NOVEMBER 4 - 6, 2018



Dear Industry Member,

Thank you for considering this opportunity to participate in our annual NCAPI Conference. This year, our conference will be held at the DoubleTree by Hilton Hotel Atlantic Ocean Beachfront, 2717 West Fort Macon Road, Atlantic Beach, NC, from November 4—6, 2018.

We are particularly excited about our agenda and conference focus on the small business private investigator entrepreneur. Topics to be covered include small business management, marketing & advertising strategies, legalities & challenges with best practices, effective communication with PPSB & law enforcement agencies, psychology of truthful behavior, and open source intelligence tactics.

The NCAPI is a non-profit organization dedicated to the private investigation industry. We strive to raise the standard of professionalism & conduct for the industry, and provide educational, training & networking events to support these efforts.

Our annual conference is a highly anticipated event that allows companies, like yours, a venue to share information about your products & services to a very targeted demographic—licensed private investigators.

A few highlights related to exhibiting at our conference include:

- Anticipated audience of 200+ licensed Private Investigators from North Carolina & nearby states
- Opportunities to promote your company's products & services through sponsorships ranging in costs from \$500—1,500.00 over 2 full days of conference activities
- Recognition during the conference, scheduled time to address attendees from the stage, advertising in event program & attendee goodie bag, & exhibition space (with Wifi)
- Ample networking opportunities including Welcome event on Sunday night & Reception on Monday night with appetizers and cash bar in exhibitor room
- Advertising on NCAPI social media & in bi-monthly newsletter (April, June, August, October)
- Beautiful hotel with ample conference accommodations with a discounted room rate of \$85/night

We appreciate your support & look forward to seeing you in Atlantic Beach.

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